



## CLEF 2015 conference

Toulouse, France; September 8 - 11, 2015

### Call for support

<http://clef2015.clef-initiative.eu/>



CLEF 2015 is the sixth CLEF conference continuing the popular CLEF campaigns which have run since 2000 contributing to the systematic evaluation of information access systems, primarily through experimentation on shared tasks.

**CLEF 2015** will be hosted by the IRIT (CS) research lab, Université de Toulouse, **September 8-11 2015**. **150 persons** are expected to attend the conference, including at least **3 prestigious guest speakers** for keynotes.

The CLEF conferences gather main researchers in the field of information retrieval and evaluation. Toulouse is internationally known in these areas due to the activity of researchers in the IRIT lab. We underline the forefront speakers as D. Harman from NIST in 2012, or E. Kanoulas from Google Zurich in 2013. In 2014 the keynote speakers are S. Dumais from Microsoft, F. Ciravegna from University of Sheffield and A. Blandford from University College, London.

We kindly request your **support** for this important event, which is organized in France for the first time. Its importance on the scientific level confirms the reputation of Toulouse and other places in France as research centers. Moreover, CLEF conference is a very important conference that promotes businesses and institutions. A support from you will not only **recognize their excellence** but also offer you an **important visibility** to premier researchers and innovators from these communities.

We rely on our institutional and industrial partners to accompany us towards the success of this event and we offer you the opportunity to financially support a **particular aspect** of the conference, as follows:

Sponsorship	Contribution	Price	Counterparts
Social event ( <b>PLATINUM</b> )	<ul style="list-style-type: none"><li>• Food and drinks</li><li>• Location rental</li><li>• Music band during social event</li><li>• Other animations during social event</li></ul>	3 000,00 €	Acknowledgment: <ul style="list-style-type: none"><li>✓ on website (logo and hyperlink)</li><li>✓ during the conference</li><li>✓ conference program and booklet</li></ul> Opportunity: <ul style="list-style-type: none"><li>✓ to hang banner during the event</li><li>✓ provide attendee gifts and promotional material</li></ul>
Invited guest ( <b>GOLD</b> )	<ul style="list-style-type: none"><li>• Transport</li><li>• Accommodation</li></ul>	1 500,00 €	Acknowledgment: <ul style="list-style-type: none"><li>✓ on website (logo and hyperlink)</li><li>✓ during the conference</li><li>✓ conference program and booklet</li></ul>

Coffee break (GOLD)	<ul style="list-style-type: none"> <li>• One coffee break</li> </ul>	1 500,00 €	Acknowledgment: <ul style="list-style-type: none"> <li>✓ on website (logo and hyperlink)</li> <li>✓ during the conference</li> <li>✓ conference program and booklet</li> </ul>
Student Fellowship (SILVER)	<ul style="list-style-type: none"> <li>• Registration</li> <li>• Accommodation</li> </ul>	750,00 €	Acknowledgment: <ul style="list-style-type: none"> <li>✓ on website (logo and hyperlink)</li> <li>✓ conference program and booklet</li> </ul>
Best poster award (BRONZE)	<ul style="list-style-type: none"> <li>• Best paper award</li> </ul>	500,00 €	Acknowledgment: <ul style="list-style-type: none"> <li>✓ on website (logo and hyperlink)</li> <li>✓ conference program and booklet</li> </ul>

We also propose the following **sponsorship levels**:

Level	Total amount	Counterparts
PLATINUM	3 000,00 €	<ul style="list-style-type: none"> <li>✓ Demo table and stand</li> <li>✓ Conference booklet (½ page mono advertising)</li> <li>✓ Two invitations to attend the conference</li> <li>✓ Acknowledgment on website (logo and hyperlink)</li> </ul>
GOLD	1 500,00 €	<ul style="list-style-type: none"> <li>✓ Demo table and stand</li> <li>✓ Conference booklet (¼ page mono advertising)</li> <li>✓ One invitation to attend the conference</li> <li>✓ Acknowledgment on website (logo and hyperlink)</li> </ul>
SILVER	750,00 €	<ul style="list-style-type: none"> <li>✓ Demo table and stand</li> <li>✓ Acknowledgment on website (logo and hyperlink)</li> </ul>
BRONZE	500,00 €	<ul style="list-style-type: none"> <li>✓ Acknowledgment on website (logo and hyperlink)</li> </ul>

**Logos** and **hyperlinks** on the conference's website will be according to sponsorship levels. **Platinum** and **Gold** sponsors will have the opportunity to present their current projects during the poster session (September 9).

All sponsors will have the possibility to insert promotional material in conference bags. Other types of support, such as welcoming reception, participant transportation, conference bags, are welcome and shall be labeled as **Bronze** (500,00 €).

We are open to any suggestion for another form of support or counterpart that would not be listed here; we will gladly answer any request or question you may have in that sense.

*The CLEF2015 organization committee thanks you for your time and support.*

Contact:

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